

**COLLECTION AND DISCLOSURE CHART – 8/1/20**

Purpose(s) for Possible Collection	Source(s)	Type(s) of Information	Purpose(s) for Possible Disclosure (if applicable)	Potential Recipients of Disclosure
We may collect <b>contact information</b> in order to communicate with you	Directly such as from consumers, job applicants, employees, prospective wholesale customers, and wholesale customers	Contact information including names, aliases, addresses, telephone numbers, and email addresses	Sales and marketing functions  Legal compliance	Consumers  Wholesale Customers  Sales representative agencies
We may collect <b>employee personal information</b> for benefit eligibility and administration and wage payments for employees	Directly from job applicants and employees	Employee personal information including contact information, dates of birth, marital status, dependents, social security numbers, compensation, hire dates, and beneficiaries	Benefit administration  Payroll processing  Legal compliance	Governmental agencies  Third-party benefit and payment administrators
We may collect <b>education, work experience, and other background information</b> for purposes of determining employment eligibility and compensation	Directly from job applicants and employees  Third party reporting agencies  Job references  Past employers  Social media platforms	Education, work experience, and other background information includes contact information, positions held, titles, skills, experiences, opinions, compensation, background information, criminal arrests and convictions, credit history, driver’s license numbers, and driving records	Legal compliance  Employment determinations	Governmental agencies  Credit and background reporting agencies  Service providers such as drug and alcohol testing providers
We may collect <b>wholesale customer information</b> for making credit determinations, setting up accounts, processing orders and payments, collections, and to comply with legal obligations	Directly from wholesale customers or prospective wholesale customers  Third party reporting entities	Wholesale customer information includes contact information, taxpayer identification numbers, credit history, resale certificates, purchase history, insurance, and bank account, credit card, or other payment information	Payment or product purchase processing  Legal compliance	Service providers such as an electronic data interchange provider, banks, credit card processors  Credit reporting agencies  Sales representative agencies  Governmental agencies

<p>We may collect <b>vendor information</b> for purposes of evaluating and purchasing products and services and to comply with legal obligations</p>	<p>Directly from vendors or prospective vendors</p>	<p>Vendor Information includes contact information, taxpayer identification numbers, insurance, and bank account, credit card, or other payment information</p>	<p>Payment or purchase processing  Legal compliance</p>	<p>Service providers such as an electronic data interchange provider, banks, credit card processors  Governmental agencies</p>
<p>We may collect <b>product feedback information</b> for purposes of evaluating product performance, sales and marketing strategy, and education and training</p>	<p>Directly from consumers  Third party product review organizations  Third party product sellers and platforms  Social media platforms</p>	<p>Product feedback information includes contact information, products purchased, purchase history, photographs, product ratings, reviews, compliments, concerns, complaints, and questions</p>	<p>Sales and marketing functions  Legal compliance</p>	<p>Consumers  Wholesale Customers  Sales representative agencies</p>
<p>We may collect <b>product testing information</b> for purposes of product research and development</p>	<p>Directly from test sites and consumers  Third party review organizations  Third party sellers and platforms  Social media platforms</p>	<p>Product testing information includes contact information, product feedback information, and testing data and observations</p>	<p>Product registration  Intellectual property protection  Legal compliance</p>	<p>Governmental agencies  Third-party consultants and advisors</p>
<p>We may collect <b>internet activity information</b> for purposes of analyzing and optimizing or sales and education tools</p>	<p>Directly from consumers  Third parties, such as Google or Facebook</p>	<p>Internet activity information includes contact information, product feedback information, browser and device identification, cookies, internet protocol addresses, website and page visit information, and demographic information</p>	<p>Sales and marketing functions  Legal compliance</p>	<p>Consumers  Wholesale Customers  Sales representative agencies  Service providers such as advertising agencies</p>
<p>We may collect and disclose <b>internet activity information</b> to third party advertisers to serve targeted advertising and for measurement and analytics purposes</p>	<p>Directly from consumers  Third party agencies</p>	<p>Internet activity information includes contact information, product feedback information, browser and device identification, cookies, internet protocol addresses, website and page visit information, and demographic information</p>	<p>Targeted advertising  Measurement and analytics</p>	<p>NextRoll AdRoll  Google</p>